

Solar Polygeneration Collector for Combined Heat, Power, Hydrogen Fuel and Wastewater Treatment



Communication & Dissemination strategy plan – intermediate update

Prepared by:
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March, 2026



**Funded by
the European Union**

SPECTRUM has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement no. 101172891.

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Project Acronym	SPECTRUM
Project Title	Solar Polygeneration Collector for Combined Heat, Power, Hydrogen Fuel and Wastewater Treatment
Grant Agreement no.	101172891
Deliverable no.	D6.6
Dissemination Level	SEN
Deliverable type	Report
Delivery date	March 2026
Lead beneficiary	MG Sustainable Engineering AB
Author(s)	Shalaby, Maryam (MG)
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Suggested citation	Shalaby, M. Communication & Dissemination strategy plan – intermediate update. Deliverable 6.6, SPECTRUM Project Consortium, 2026

Document history:

Version	Date	Status
V0.1	04/03/2026	Initial draft
V0.8	10/03/2026	Draft for review
V0.9	20/03/2026	Final draft after implementing comments, ready for editing
V0.9.1	24/03/2026	Final draft after editing, ready for approval
V1.0	31/03/2026	Final report

Public Executive Summary

This document is a deliverable of SPECTRUM's Work Package 6, "Communication and exploitation of SPECTRUM results". The report establishes clear communication and dissemination goals, identifies target audiences, and outlines the tools and activities necessary for effective dissemination. It aims to ensure consistency and maximization of impact throughout and beyond the project's funding period.

This strategy encompasses cooperation among all partners and aligns dissemination actions with the project's objectives and specific work packages. Additionally, it sets key performance indicators (KPIs) to measure the effectiveness of dissemination activities against monitored indicators.

This document represents the updated version of the SPECTRUM Communication and Dissemination Strategy Plan at Month 18. Since the initial strategy presented in Deliverable D6.1, the project has successfully established its communication channels, including the official project website and LinkedIn page, and has implemented several dissemination activities.

During the first project phase, the consortium has published social media news articles, newsletters, and press releases. The consortium has also organized a workshop, participated in international expert meetings, and engaged with the international research community through collaboration with the IEA SHC TCP Task 72 initiative.

The update presented in this document reviews the dissemination activities implemented during the first 18 months and refines the strategy for the next project phase.